



Media Release

Attention: Sports Editors
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Skaters up for the challenge! The 2010 Skate Canada Western Challenge and 2010 Skate Canada Eastern Challenge heads to the Hershey Centre in Mississauga

OTTAWA, ON: The 2010 Skate Canada Western Challenge and 2010 Skate Canada Eastern Challenge are set to get underway in Mississauga, Ontario at the Hershey Centre from December 2-6, 2009. Approximately 500 skaters from across the country will compete at this flagship event.

This is the third year in a row Mississauga has hosted the event and the fifth time overall. All skaters participating have qualified through their respective sectional championships. This is the last opportunity for skaters to qualify for 2010 BMO Canadian Figure Skating Championships in London, Ontario from January 14-17, 2010 and the 2010 BMO Skate Canada Junior Nationals, also in London from January 11-14, 2010.

Skate Canada is pleased to offer all Skate Canada Members free admission to the Saturday competitions at the 2010 BMO Skate Canada Eastern and Western Challenges. To take part in this special promotion, Skate Canada Members must present their Skate Canada membership card at the door.

Tickets are available through www.ticketmaster.ca, by phone 416.870.8000 or in person at the Hershey Centre box office. All-event tickets cost \$30; Wednesday and Thursday tickets cost \$5; Friday, Saturday and Sunday tickets cost \$10. Prices are subject to applicable surcharges. Children 12 and under are free. All tickets are general admission.

Media looking to attend the event should follow the online accreditation system by following this link, <http://members.skatecanada.ca/memberreg/mediaAccredLogIn.cfm?strLang=E>. If you encounter any difficulties, please contact Jenna Toms by email at jtoms@skatecanada.ca and she will assist you.

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Skate Canada, the national governing body responsible for the development and administration of skating in Canada, is the largest figure skating association in the world. With skating programs for athletes of all

ages, offered at 1283 clubs and 54 skating schools* across the country, Skate Canada is an association dedicated to providing every Canadian the opportunity to learn life skills while experiencing the power, strength and creativity of one of Canada's premier sports.

In 2009, Skate Canada produced four World medalists: Patrick Chan, silver in men's, Joannie Rochette, silver in ladies, Tessa Virtue and Scott Moir, bronze in ice dance and World Synchronized Skating Champions NEXXICE.

“Skate Canada...teaching Canadians to skate since 1887”

* As of August 31, 2008.

